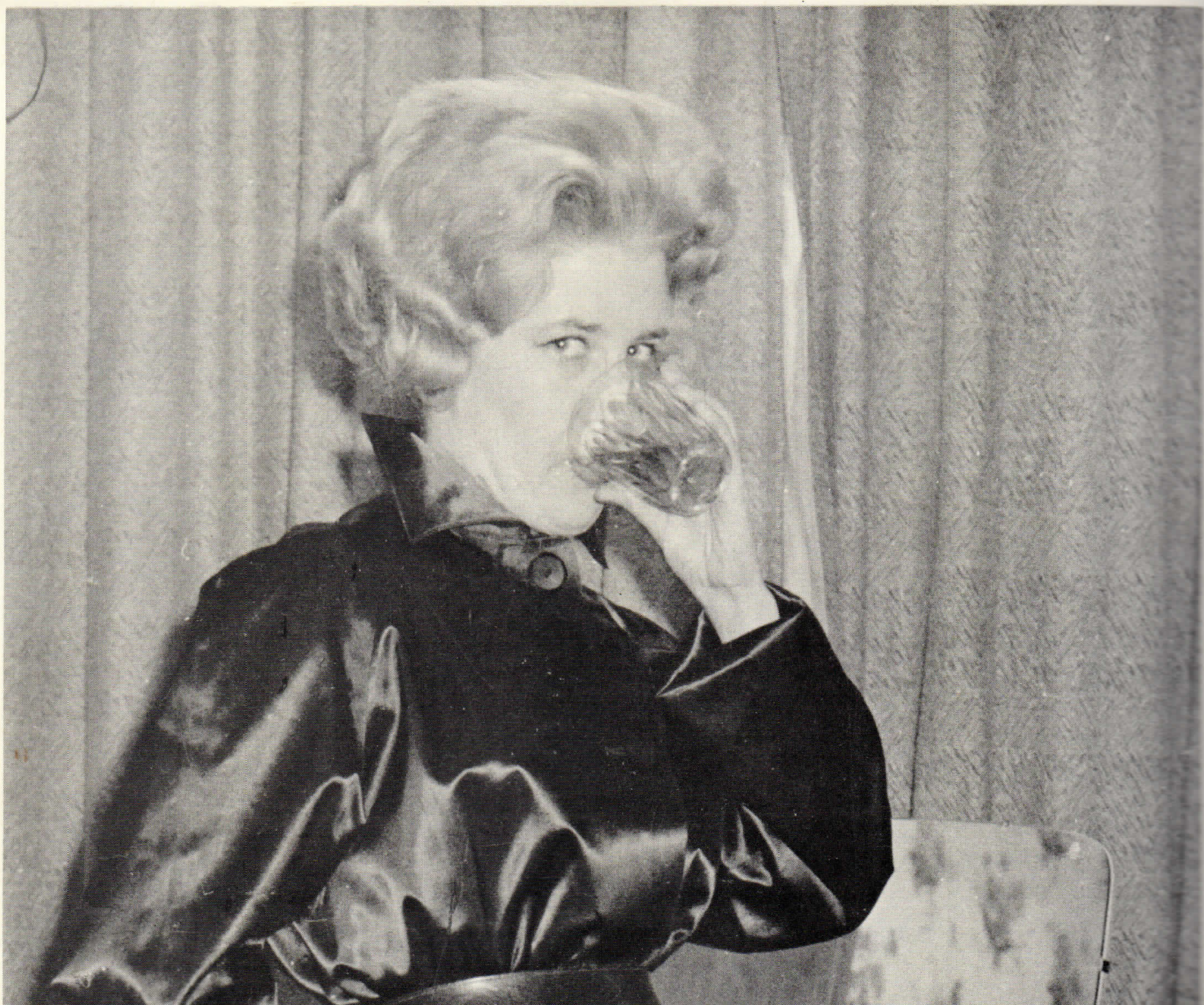
RAINWEAR REVIEW



"Drink to me only with thine eyes" and I'll not take mine off you
DAUNÉ, looking the essence of innocence in her black rubberised satin mackintosh. The reversed leather belt is in sharp contrast to the soft gleam of satin. The wine was good too!

Rainwear Review is published quarterly by
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FRONT COVER
SARAH, in pensive mood, gives support to a tree at Old Redding, Harrow.

Editorial

It is gratifying when one's plans—made over many years—come to fruition, for Rainwear Review's gestation period makes that of the elephant seem just the blink of an eye. But we hope this magazine will have an equally long life-span and grow to a similar stature in its own field

Whilst the Editorial outlook may be lighthearted, the production and quality are taken seriously. The main content is photographic, but articles, designs and comment of general, as opposed to limited interest, will also be featured.

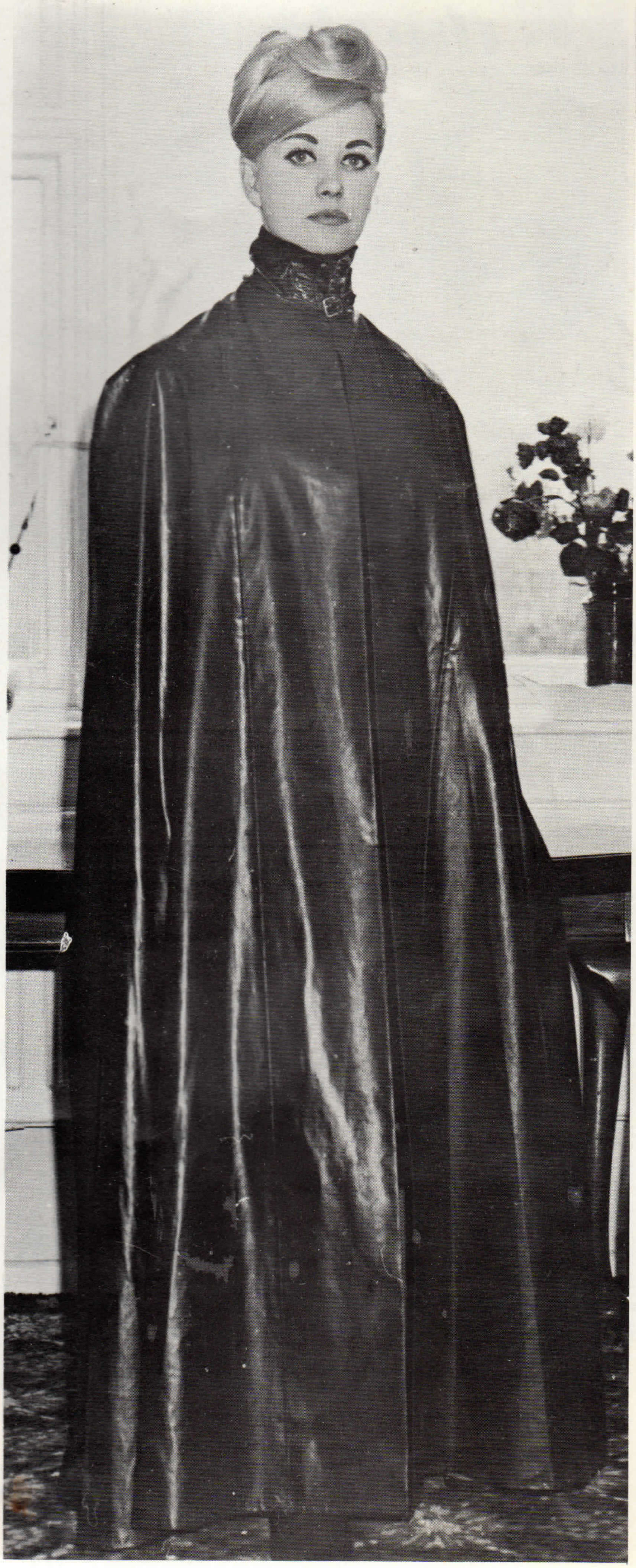
However, YOU, the Reader will decide the future of Review—thumbs up or down. If the former—here is a cordial invitation to complete the order form for one or four issues. If 'down', do let us know precisely why—your points may have escaped us.

Letters addressed to the Editor, expressing views, ideas or suggestions will be most appreciated. Photographs, in print or negative form, with authority to publish will also be considered. If items are to be returned please enclose at least a stamp. But do bear in mind the U.S. President's chestnut, substituting satisfy for fool.

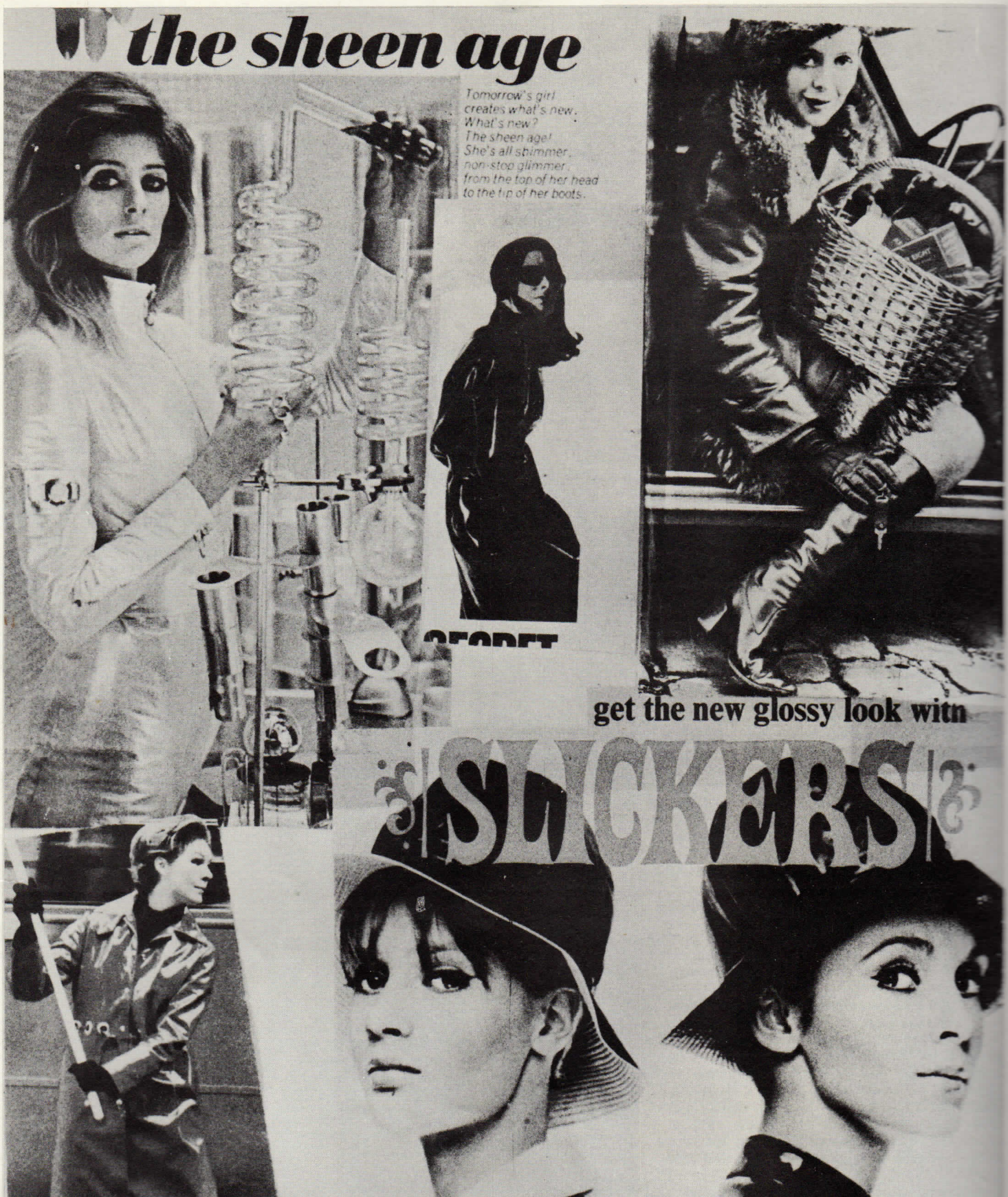
The Review is projected not only at Miss, Mrs. and Mr. General Public, but also very much to manufacturers and retailers of weather wear. If the advantages of a mackintosh that does NOT let rain through the seams, or permeate the material of which it is made, that looks really gay and smart in sun or storm, cleans with a wipe, so no dry-cleaning or reproofing, can be appreciated then the whole thing becomes a question of DEMAND and SUPPLY.

Future plans include more pages, a full colour cover and centre spread, more fabulous photos, a Fashion Show on the Saturday nearest the quarterly publication date, and yet MORE PAGES.

I leave you now to make your decision. If 'Down' just throw the ears to the Models please —without their fabulous selves we would never have got so far.



SANDY, who makes a chameleon just an amateur in the change of appearance stakes, looks truly regal in this gleaming floor-length cape. Flip to the centre spread for a lover's eye view of the collar fastening detail.

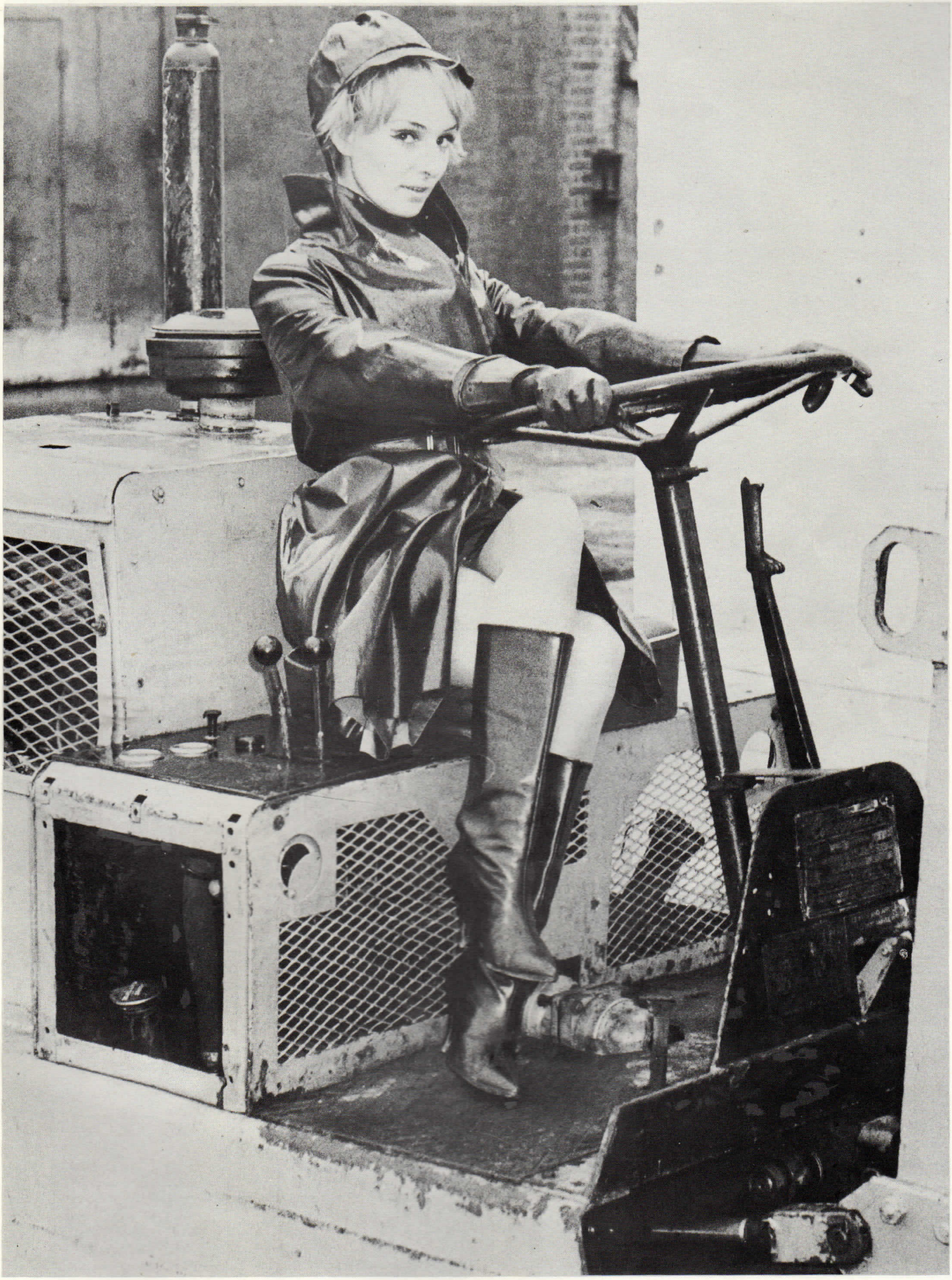

the sheen age
Tomorrow's girl
creates what's new.
What's new?
The sheen age!
She's all shimmer,
non-stop glimmer,
from the top of her head
to the tip of her boots.
get the new glossy look witn
SLICKERS

Our most heartfelt and thankful acknowledgements to the Manufacturers who commissioned these advertisements and to the enlightened Agencies who conceived them.

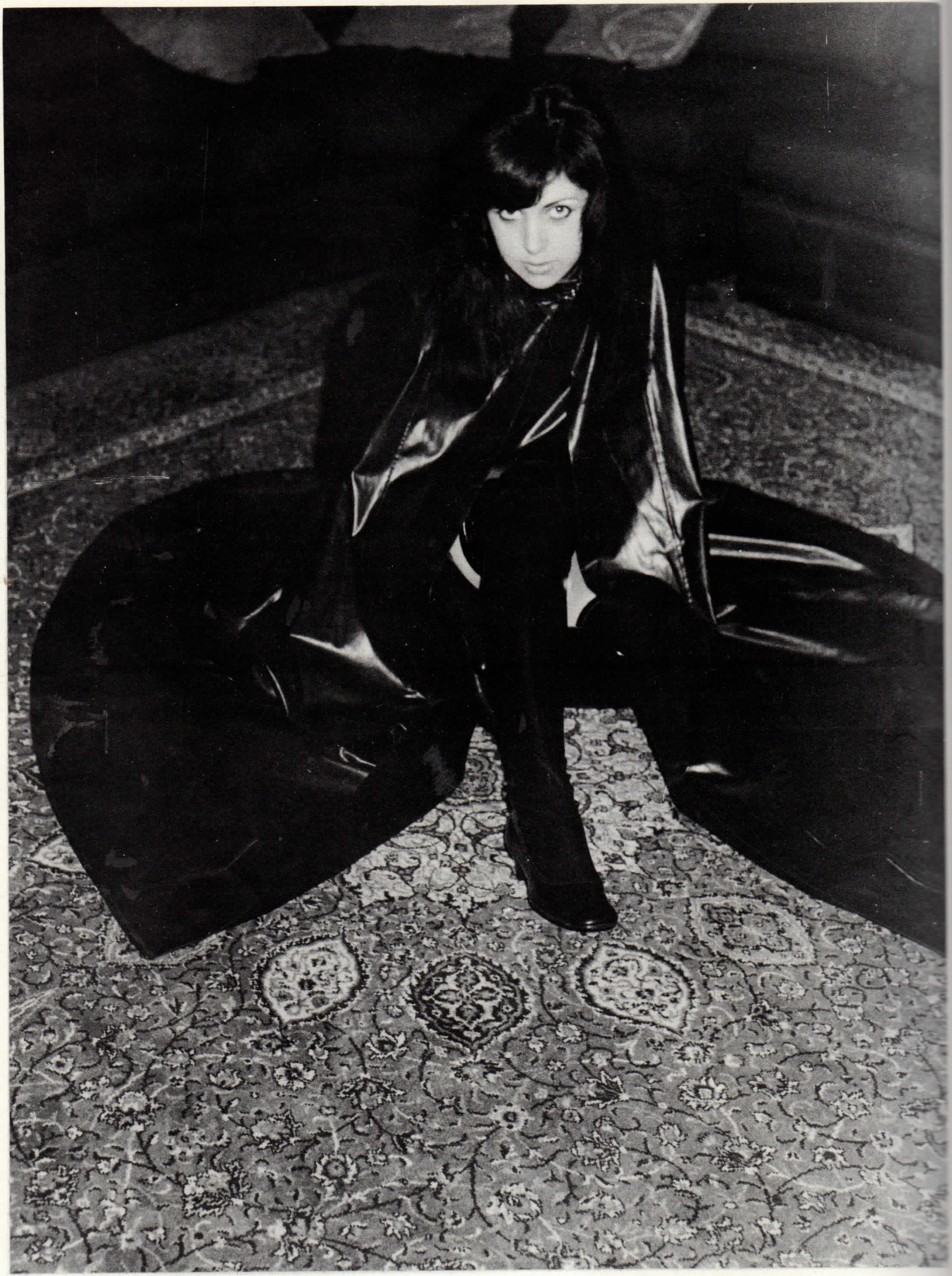
Perhaps you've seen the wet and shiny look in advertisements—we've collected a few to show you. These groovy geared girls promote such diverse items as washing machines, spin dryers, make-up, whisky, cars, etc., etc.
So RAINWEAR REVIEW presents the following ideas for manufacturers and others to consider.

STAIR CARPETS & RUNNERS

Wouldn't you consider you'd had a good run for your money if sultry ANNE was included with your five yards of Wilton—or maybe you'd prefer Stamps?



FORK LIFT TRUCKS! Strikes! Lost man hours!—here's your answer Mrs. Castle. Who'd want to go on strike and miss seeing such a smart operator as Valli? Her working togs are a shiny black rubber mac, shawl collared, wide wrapover with no buttons and side seam pockets to give a smooth uncluttered line. Fully lined in heavy satin this is an exclusive Trudimac design. Our operator's high heeled boots, so suitable for heavy clutch operating and uneven, muddy factory yards, are made to measure by Anello and Davide.



Carpets.
Did someone mutter "Repetition"—maybe—but this time we'd be quite happy to be on the carpet—providing ANNE was there in her long, long cape to keep us company.

RAC
NORTHERN COUNTIES
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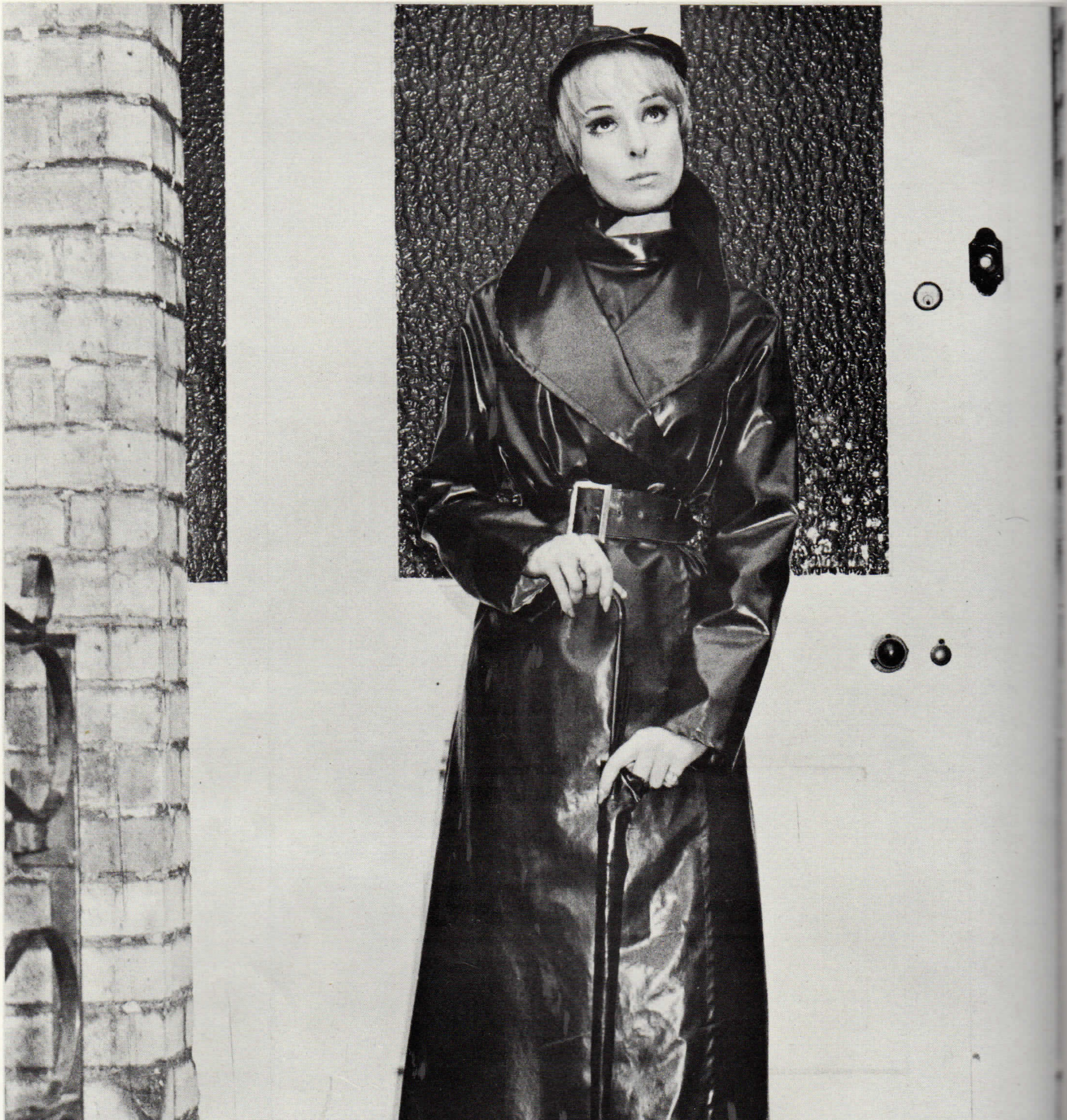
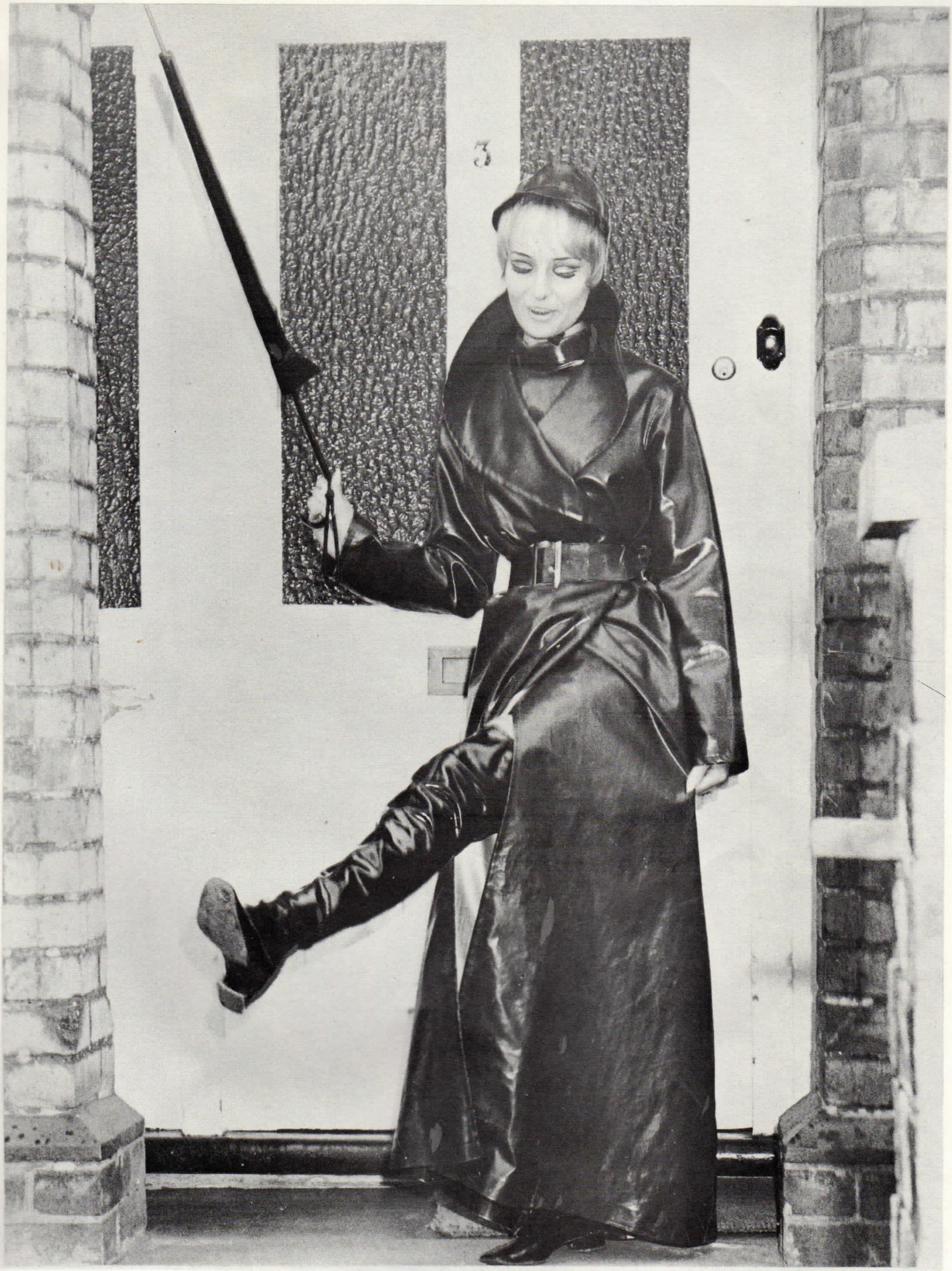
The Motoring Organisations.
Though one might wonder whether, if DAUNÉ's car broke down, she would need organised assistance or someone to organise her assistants! Yes, she was a member even before this shot was taken at the Earls Court Motor Show.



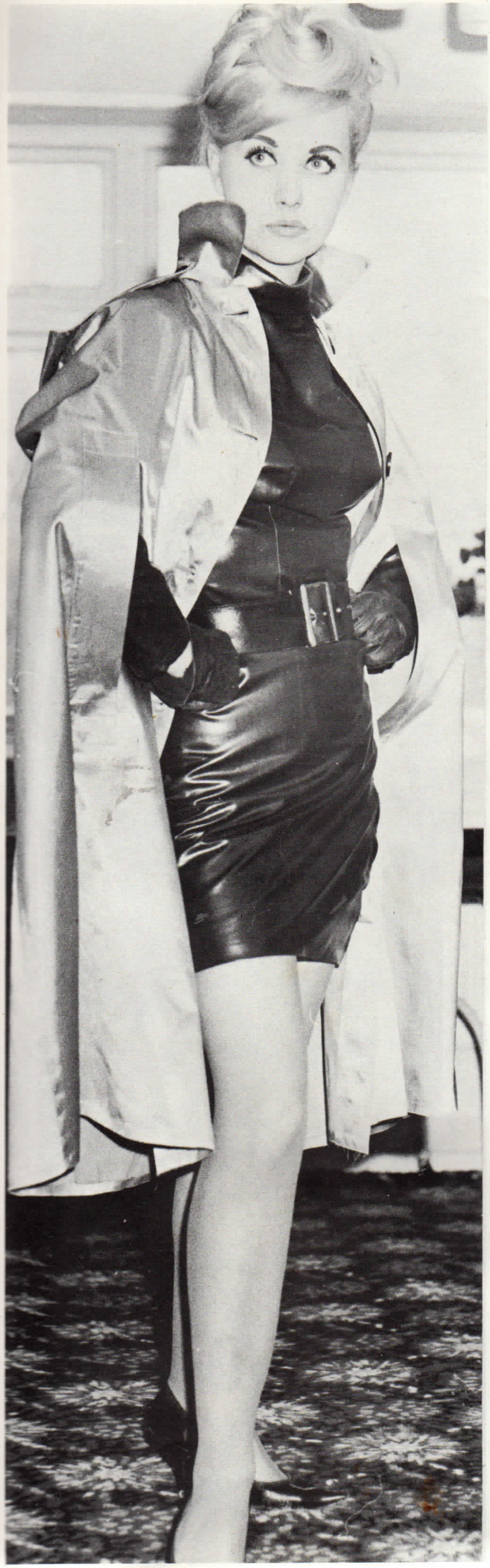
We see in the other Fashion glossies that maximacs are the in thing this winter. Fab news—cos why?—well, as has happened so often before, TRUDI is way ahead in fashion trendwise thought.

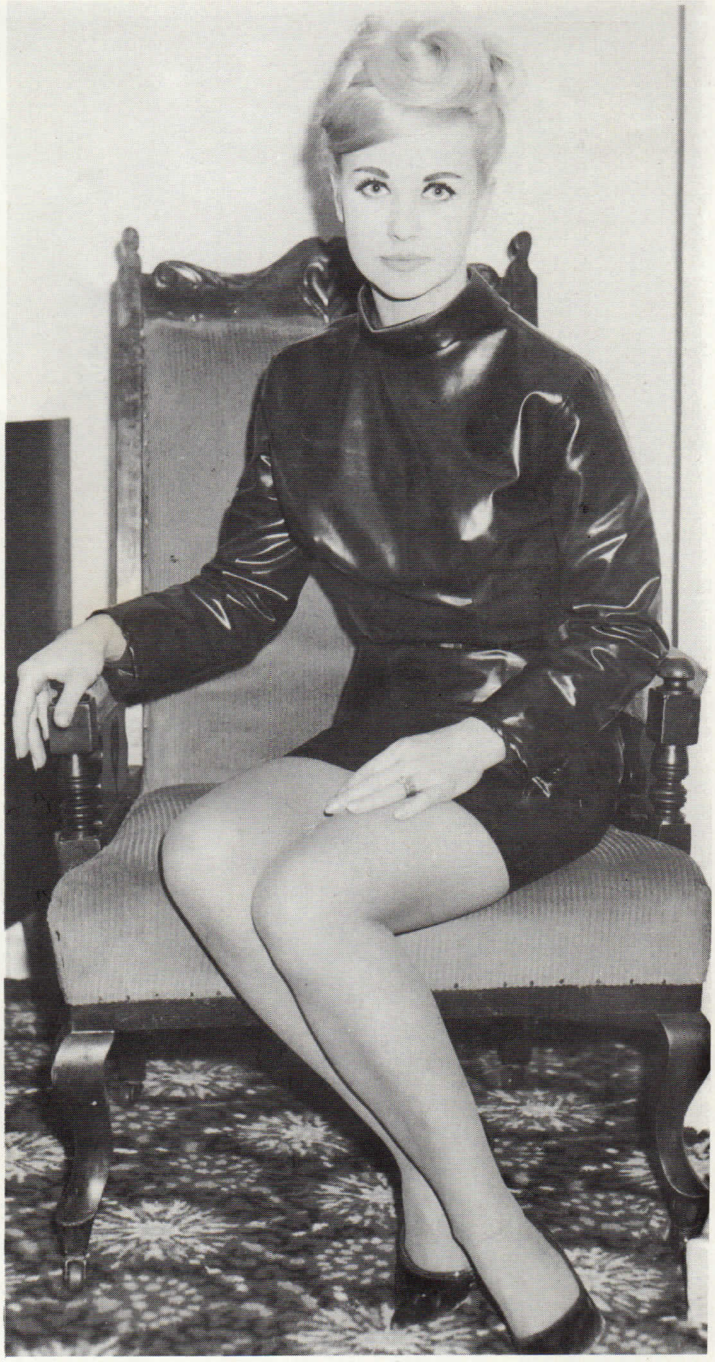


Have a peek at VALLI taking a turn round Bedford on a typical summer's eve—July 27th, to be precise. Her glossy black maxi, cinched with silver buckled leather, is fully lined in brilliant turquoise satin, fluffed on the inner side for luxurious cosiness.

VALLI's maxi and helmet by Trudimac, to order only, £15 15s. and £3 3s. Brolly cover £2 2s.

TRUDIMAC



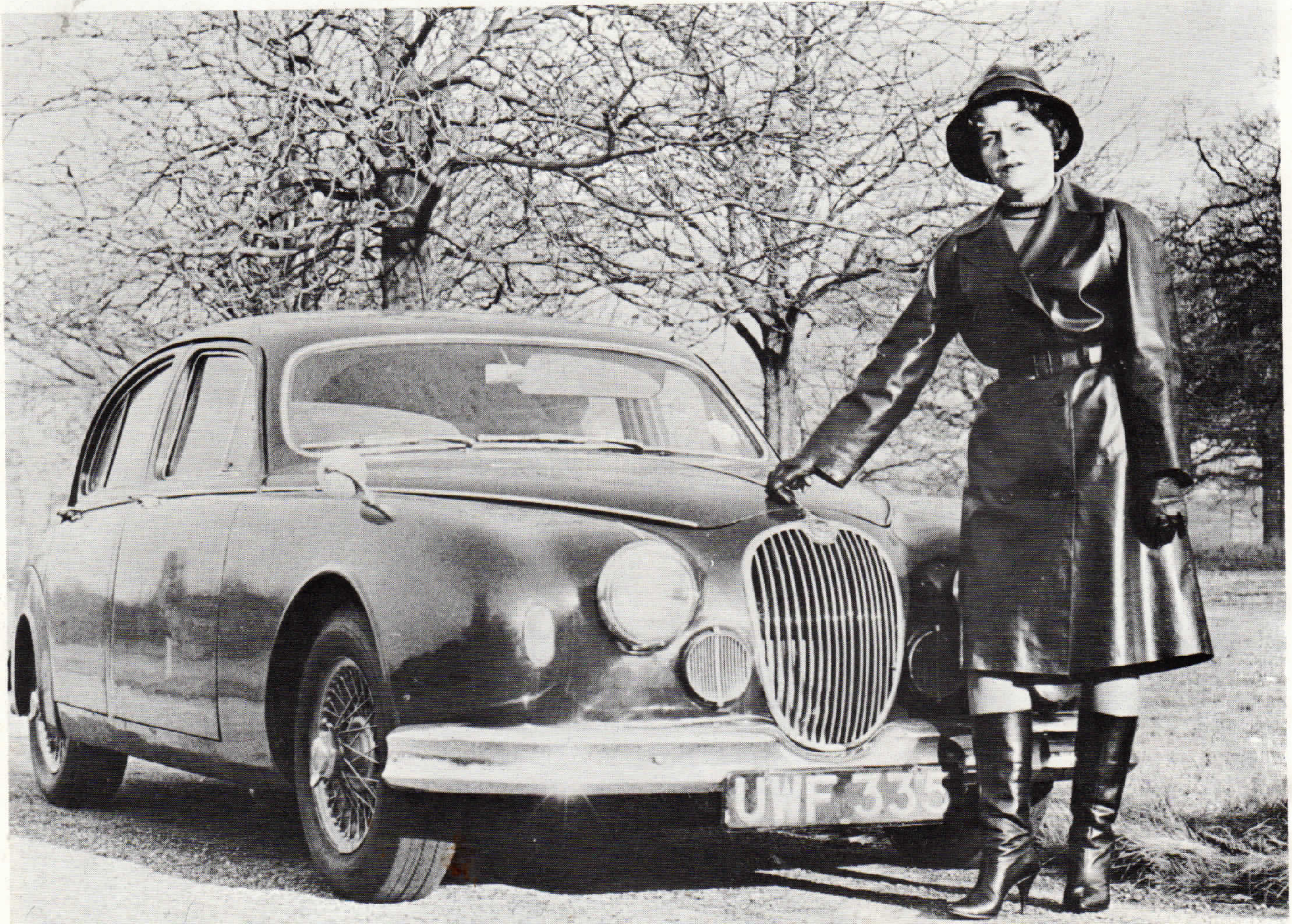


The epitome of tailored chic—SANDY's superb suit is eminently suitable for the executive girl in a hurry, the sleek, leather belted line suggestive of smooth efficiency.
Throw off the belt, let the top hang loose over the skirt and the mood relaxes, right for airing the dog, the Aston or Mini or just lazing by the fire.

Another of Trudimac's winning designs, available to order only in black or white rubber surfaced wigan lined throughout in satin or unlined in rubberised satin or ciré.
The hooded cape by Marathon of Manchester in smooth gold satin is the perfect partner, practical by day yet so romantic by night.

Over the page please!
Buttoned protectively into her cape. SANDY looks even more lovely, her face framed by the golden satin hood.

The antithesis of deliciously cool SANDY is the exciting sultry ANNE, yet the glistening folds of this satin mackintosh cape make a perfect foil for both these adorable girls.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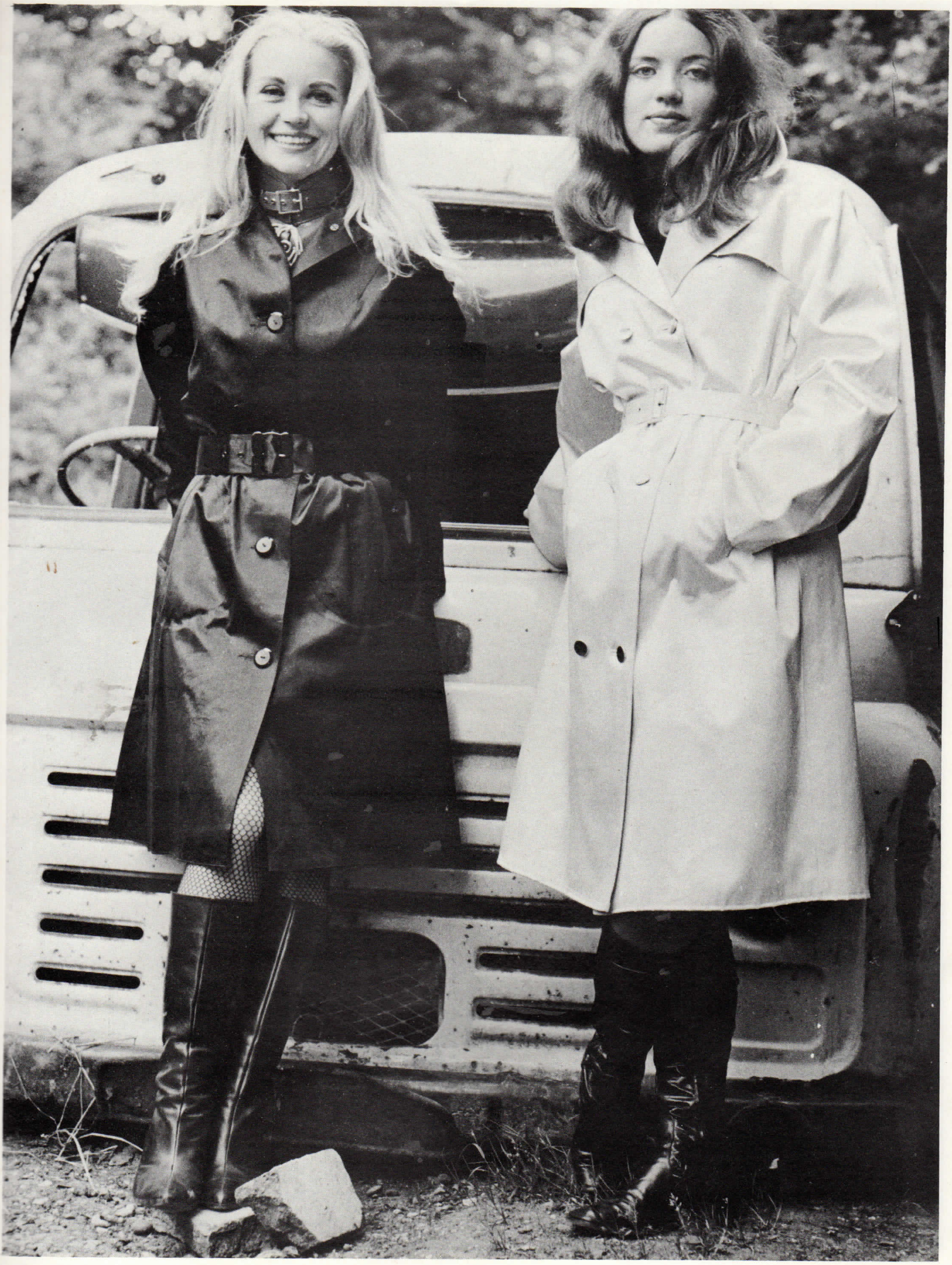
Opp above.	SANDY lends a not very sympathetic ear to an irate WENDY—seems she had some difficulty parking her car!
Opp below.	TRUDI herself, creator of Trudimacs, caresses with Miloré kid gloved hand her Jaguar in Richmond Park—lucky beast! Her shiny black rubberised Indiana mackintosh and hat by Marathon and Edward Mann. Boots by "We all know who!"
Above.	WENDY in happier mood at last—must be she feels so good in her smart double breasted mackintosh by Lee Mac. SANDY appreciates the gear too—wearing a big, big smile and her white rubber surfaced Trudimac—turquoise satin lined to add further brilliance to a truly glamorous mackintosh.

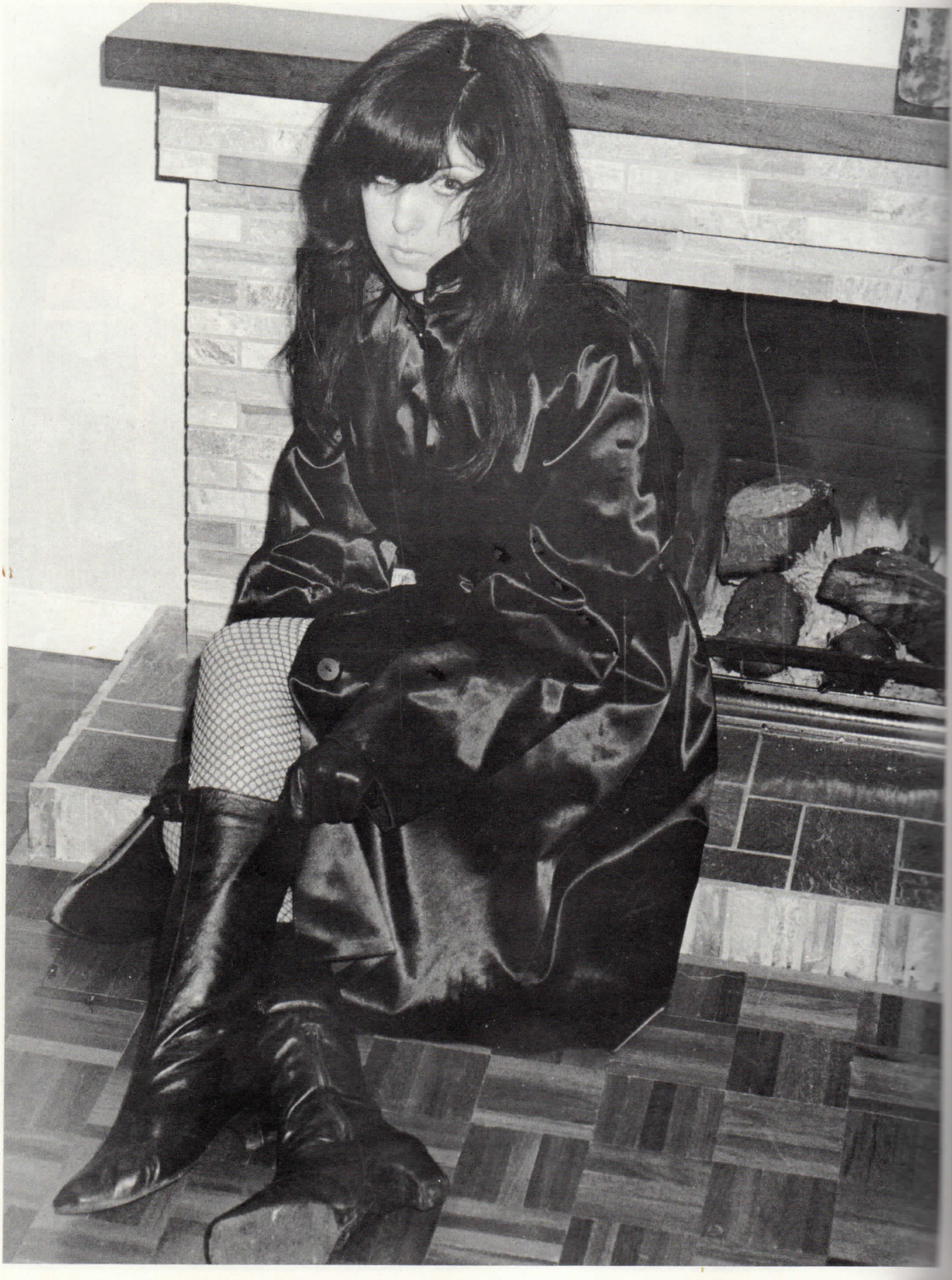
THE SCINTILLATING SCATIN SCHEEN SCENE!

WENDY's plates were killing her so SANDY—bless her little heart—did a quick pedicure and is caught here rebooting the offending limb.

SANDY's high necked blouse, in glistening rubberised ciré satin is drawstring fastened throat to ....! where it ends!

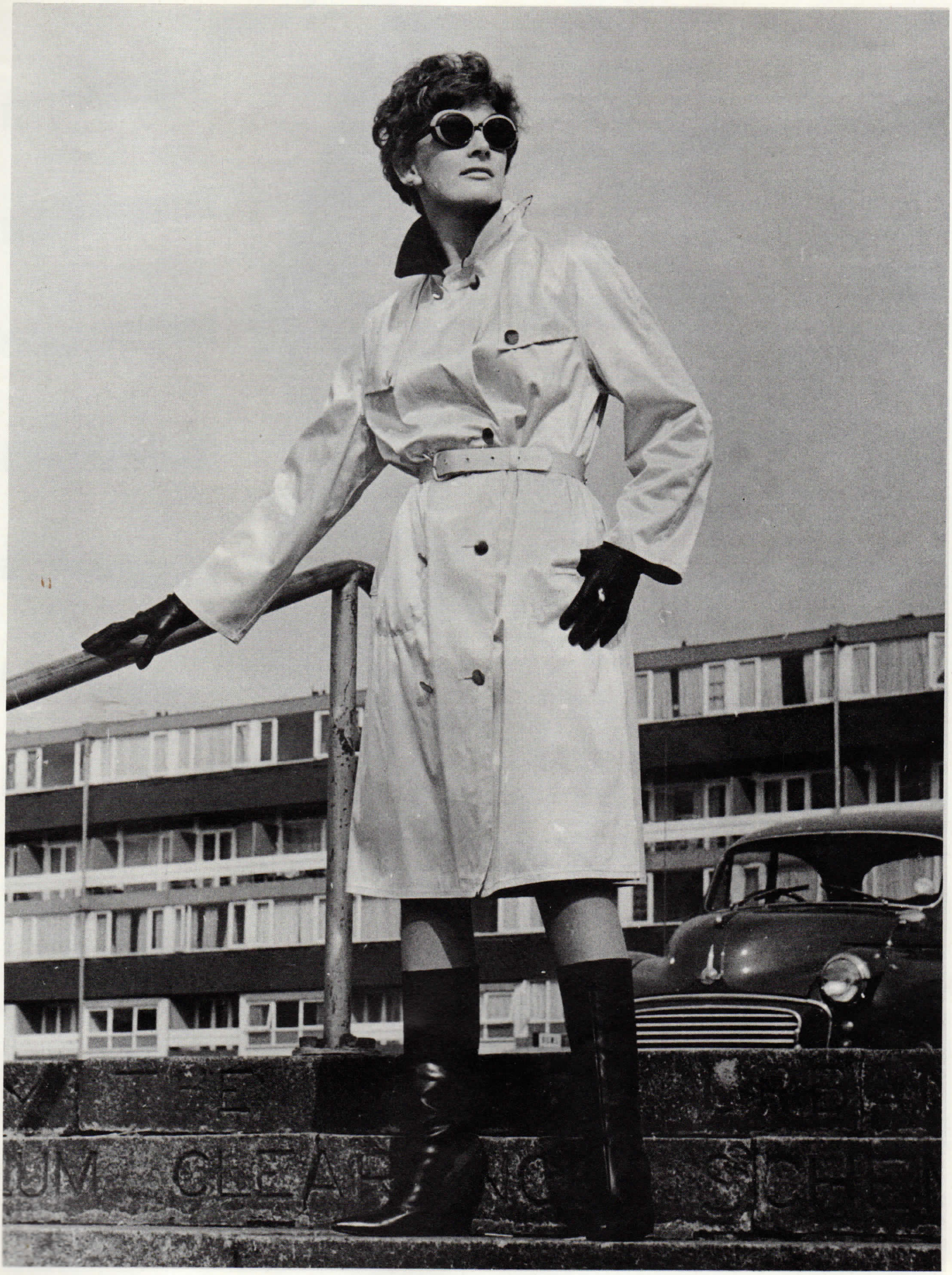


Now our bright pair are off to Town to "sin till late" in their pink and black satin mackintoshes, if only they can get that motor to start!
Note the collar fastening on SANDY's blouse and the richness of WENDY's mac—an exceptionally heavy quality satin with more than the normal filming of rubber lining, thus greatly enhancing the draping effect.

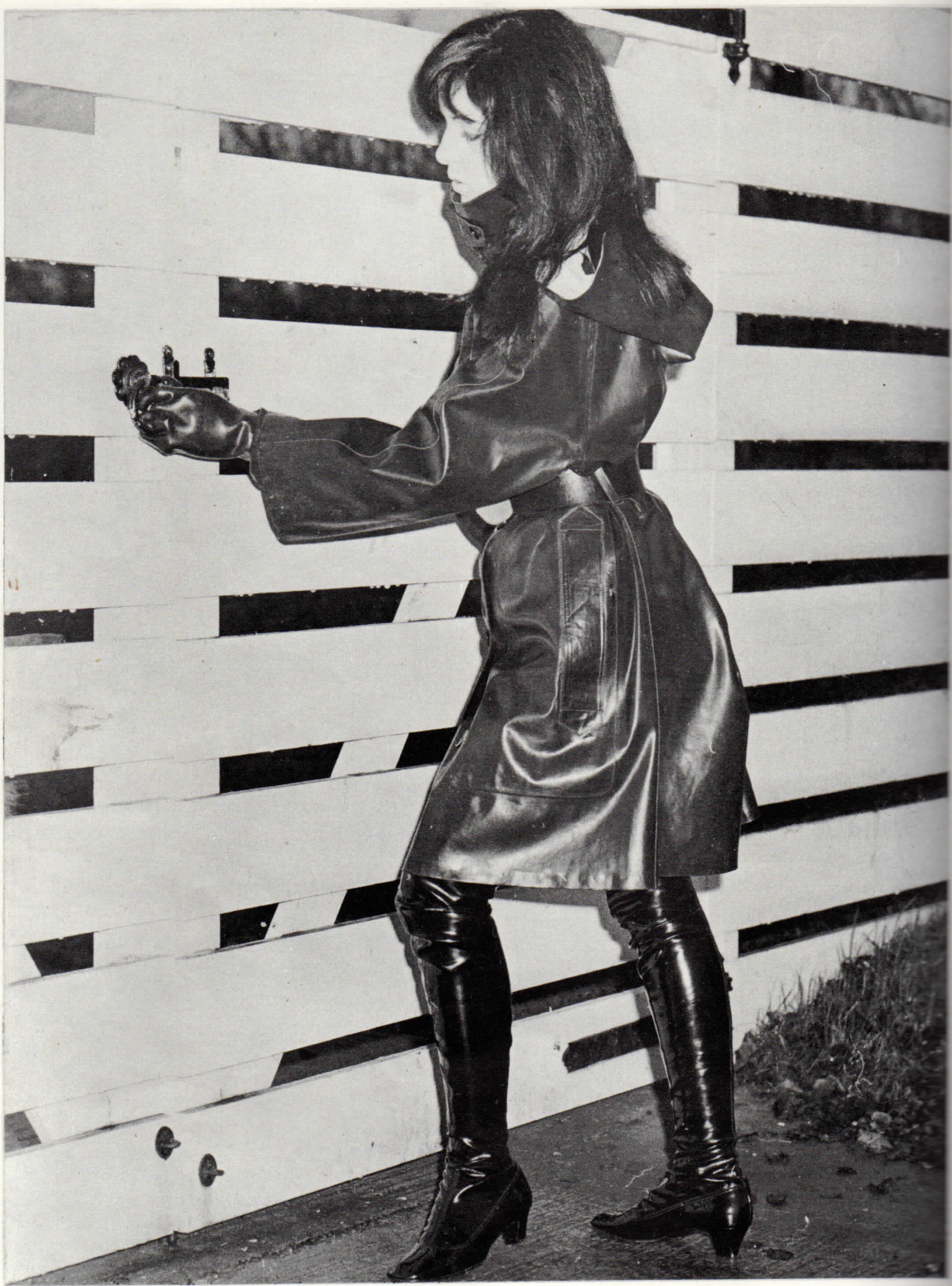


Baby it's warm inside

Quite honestly we don't advise you to try cooking yourself in your mackintosh unless you either like the smell of hot rubber or have access to a fat cheque book to restock your wardrobe.

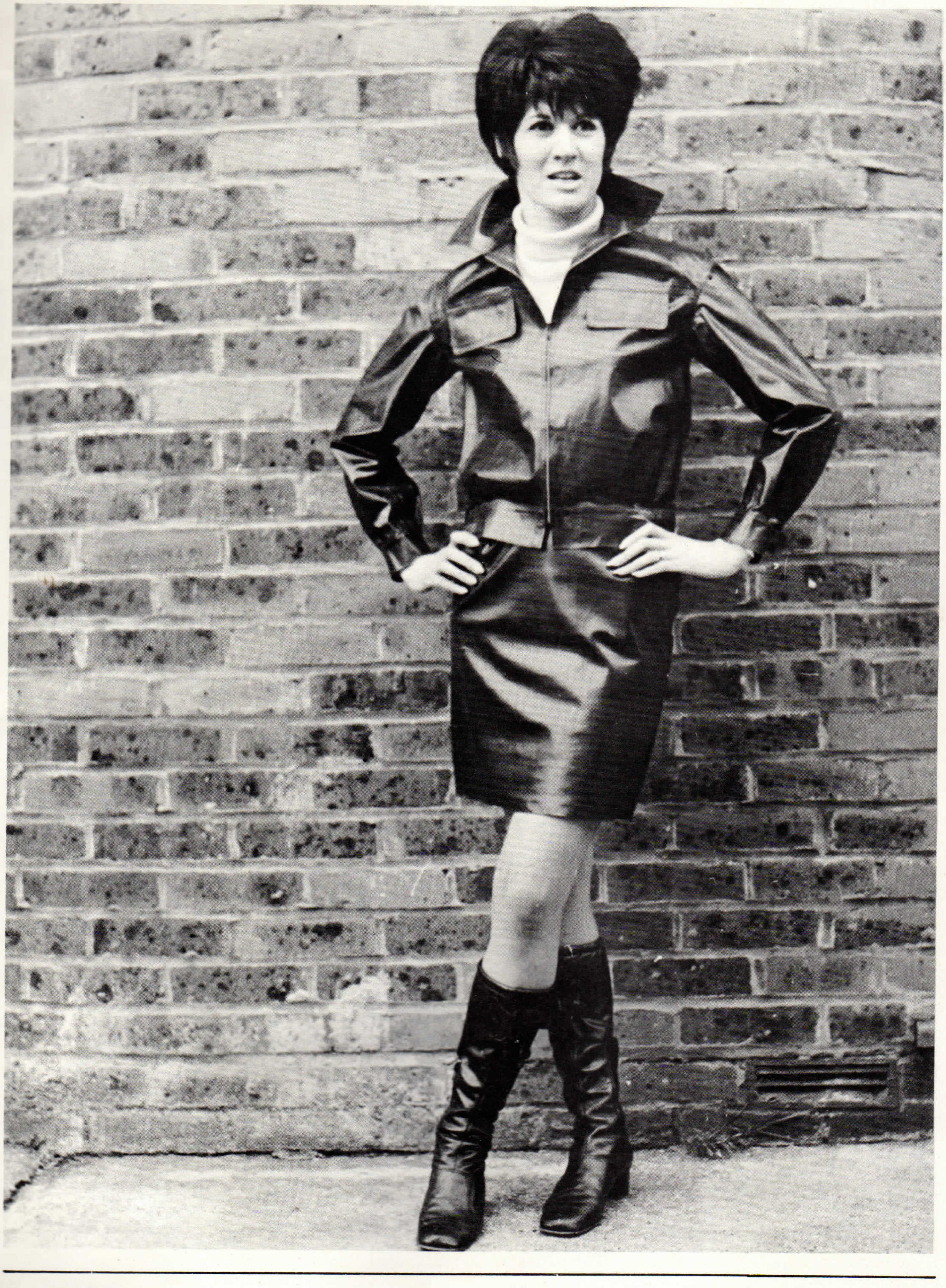


As we took this picture a passer-by asked MARGARET if the dark glasses were to protect her eyes from the shimmering gleam of pink satin! Her trench, by MACMAC, has contrasting dark blue velvet collar and gilt buttons.



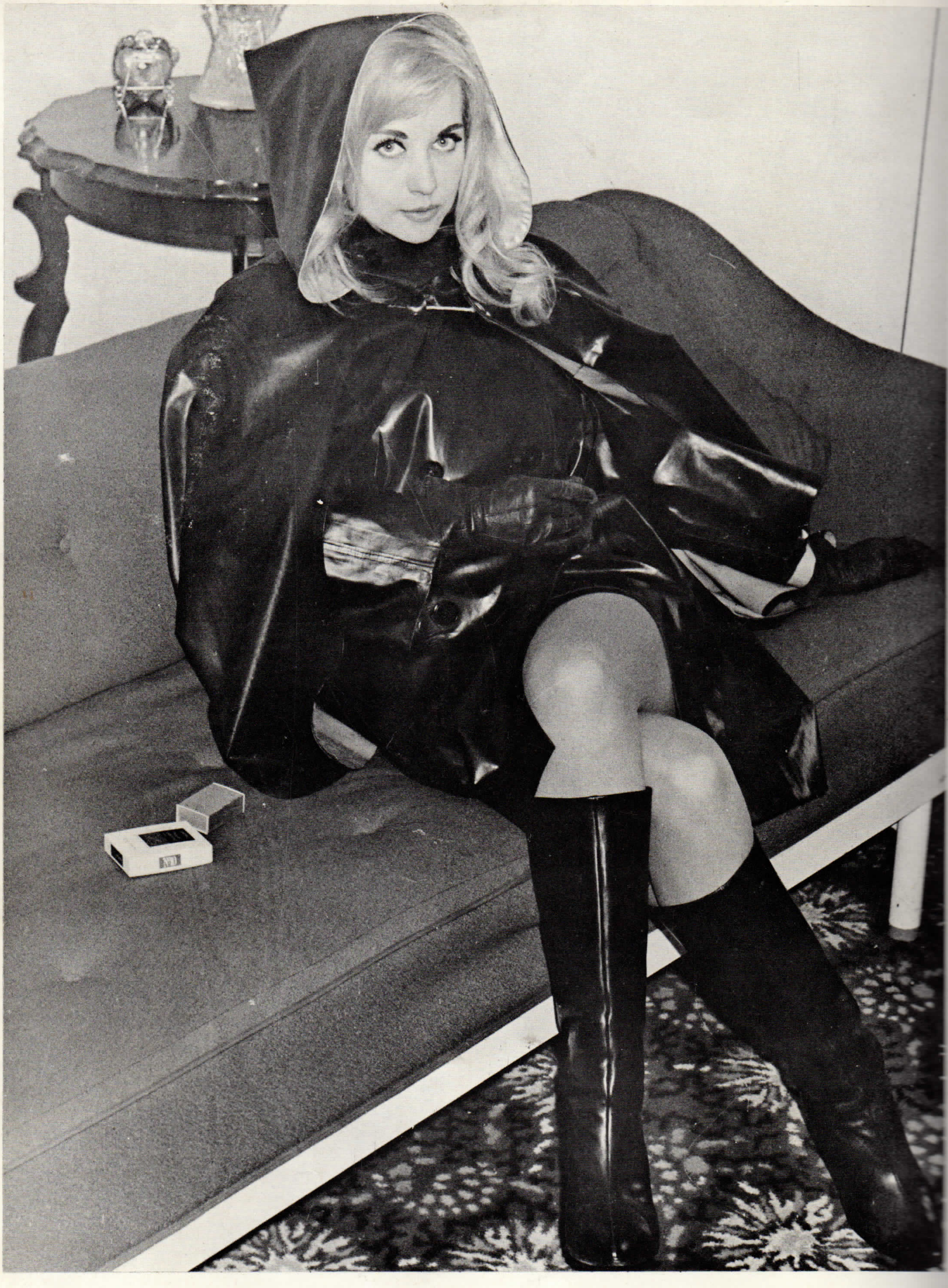
Let me out!

A caged ANNE makes good her escape, prepared for anything in glossy black mac. Tightly belted, she's booted and with hood ready to flip up she'll be as cosy as you'd like her to be in any downpour.



PAT casually props up her house, choosing a zipped battle dress style blouse in Indiana teamed with wigan skirt in which to do so.

PAT's blouse by CCC Paris, skirt by Trudimac.



"They say the bath is over-flowing upstairs—but I don't really care, will somebody please light me up before December 15th?"
SANDY's double breasted polished rubber mac has a reversible black to mid blue hip length cape.